

Designing a Poster: Social Science Disciplines

The goal of a research poster is to have an organized visual display of your research. Posters should be self-explanatory.

Posters should be concise. No long paragraphs. Use bullets.

Below is a recommend layout option for students in the social sciences. (For students in the humanities and arts, please see the humanities and arts poster handout.) **However, ask your faculty mentor if there is a different layout that is more appropriate for your discipline.** Note how the poster is organized into columns and read from top to bottom then left to right.

You can either print each section as a separate sheet of 8.5" x 11" printer paper then attach to a background, or you can create your poster as one large PowerPoint slide and have it printed professionally. See the Undergraduate Research Week website for more information.

Your poster should be easily readable from 4-5 feet away.

Suggested font size for title: 72 pt	Title of Poster Your Name Your Department and Institution		Note: If you are printing each section, you can put multiple sheets of paper together for the title section
Research Question	Figures/Images	Figures/Images	Results and Discussion
Background	Figures/Images	Figures/Images	Future Directions
Methodology	Figures/Images	Figures/Images	References (optional) Acknowledgments (necessary)