Designing a Poster: Humanities and Arts Disciplines

The goal of a research poster is to have an organized visual display of your research. Posters should be self-explanatory.

Posters should be concise. No long paragraphs. Use bullets.

Below is a recommend layout option for students in the humanities and arts. (For students in the social sciences, please see the social sciences poster handout.) **However, ask your faculty mentor if there is a different layout that is more appropriate for your discipline.** Note how the poster is organized into columns and read from top to bottom then left to right.

You can either print each section as a separate sheet of 8.5" x 11" printer paper then attach to a background, or you can create your poster as one large PowerPoint slide and have it printed professionally. See the Undergraduate Research Week website for more information.

Your poster should be easily readable from 4-5 feet away.

Suggested font size for title: 72 pt	Title of Poster Your Name Your Department and Institution		Note: If you are printing each section, you can put multiple sheets of paper together for the title section
Abstract	Figures/Images (or Background and Approach continued)	Figures/Images	Conclusions and Discussion
Introduction and Argument	Figures/Images	Figures/Images	Future Directions (or Conclusions/ Discussion continued)
Background and Approach	Figures/Images	Figures/Images	References (optional) Acknowledgments (necessary)